



LOVE YOUR

Baking Business

Workshop 2

Tuesday 2nd February 2021

My favourite business metaphor.

Your business is the _____

You are the _____

Everything else is the _____

UNDERSTANDING YOU

What is your big WHY - why are you in business? What does this business make possible for you?

What are 4 or 5 of your top personal values?

How would you like to incorporate these into your business?

What products do you absolutely love to make? What products do you want to create or service would you provide in your business?

What do you want to be known for in the industry?

If you could begin with the end in mind and reverse engineer your business.
What does a successful business look like to you? How will you know when your business is a success?

What sorts of things could you be doing right now to help you achieve your future version of success?

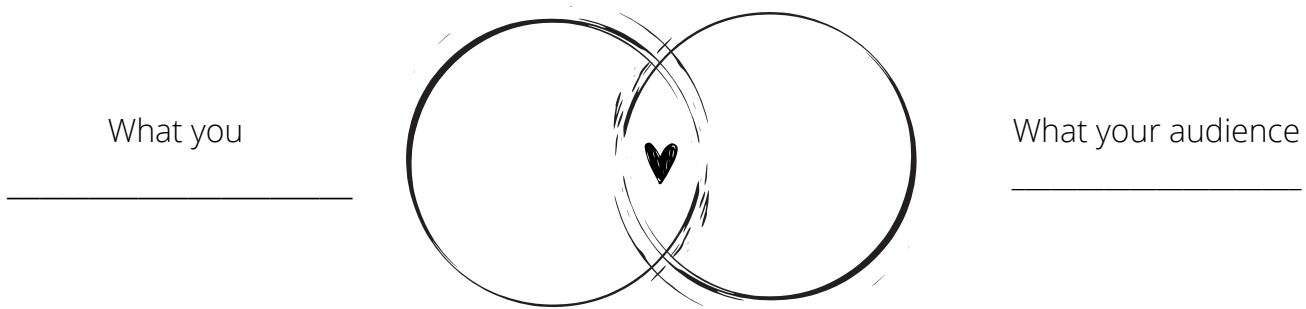
What do you feel are some of the things holding you back?

Baking Business

Your business is the vehicle that will help you achieve whatever level of success you are looking for, so long as your focus is on the right things.

What is the #1 thing all business owners should be focused on?

A successful business = the balance between



No _____ = No _____ = No _____

This page is for additional notes or questions that came up for you during this class.

