

LOVE YOUR

Baking Business

Welcome to Bootcamp!
What to expect and how to get
the most from our week
together

Monday 1st February 2021

LOVE YOUR

Baking Business

BOOTCAMP

By AdelaideBakes

Monday 1st - Sunday 14th February 2020

Monday 1st FEBRUARY

LIVE : Welcome to our BOOTCAMP!

10:00am Adelaide Time

Join me on a welcome call as I talk about what to expect during our bootcamp and how to get the most from our time together!

Tuesday 2nd FEBRUARY

LIVE : Today we'll focus on you as the business owner

10:00 AM Adelaide Time

Today we'll cover the paradox of being in business, your big why and personal values, how to weave these into your business and learn what you're actually working towards.

Wednesday 3rd FEBRUARY

LIVE : Your products

10:00 AM Adelaide Time

Learn the most common mistakes most business owners make when it comes to their products. Learn why I love keeping things simple in business and how your products can create diversity in your business.

Thursday 4th FEBRUARY

LIVE : Today we'll talk about your CUSTOMER

10:00 AM Adelaide Time

You're not going to be for everyone and you don't want to be. Today we'll talk about who your customer is, why it's important to know who they are and how to help them find you.

All the details...

All of the events will be held in our Love your Baking Business Bootcamp Feb 2021 Facebook group. Only those who join the bootcamp will have access to these materials.

All replays and bootcamp materials will be available at www.adelaidebakes.com.au/lybb

Friday 5th FEBRUARY

LIVE : RECAP - Join me for a live summary of everything we covered in the first 3 workshops

10:00 AM Adelaide Time

Saturday 6th FEBRUARY

CATCH UP WEEKEND

Take the weekend to catch up on any workshops that you missed during the week

Monday 8th FEBRUARY

LIVE : Q & A

10:00 AM Adelaide Time

Join a LIVE Q & A session!

These really are my absolute JOY!

Ask me any questions you may have related to being in business and anything you've learned during our bootcamp.

Tuesday 9th FEBRUARY

LIVE : The things I wish I knew and the early mistakes every business owner makes

10:00 AM Adelaide Time

15 years later there are some fundamental things I wish every business owner knew going in to business! I'll share my 5 best tips, the early mistakes that I made and how I got through them!

Get in Touch!

Have ideas / comments or questions you'd love to ask? Please get in touch with me

Email: helloadelaidebakes@gmail.com

Website: www.adelaidebakes.com.au

Welcome to the Bootcamp!

Firstly I want to congratulate you on taking this step to building your business. Starting a business is one of the most amazing things you can do. But it can also be challenging and goes against the grain most of the time.

It takes courage and determination to succeed and I want to acknowledge you for making this amazing decision.

I'm on a mission to help baking business owners turn their passion into a thriving baking business they absolutely love.

This Bootcamp is designed to help you get clear on the possibilities and potential for your business, learn how to avoid the limitation and perfectionist traps, move through the most common hurdles and obstacles and help you take back control over the direction of your business.

Here's what to expect during our time together.

- The Love your Baking Business Bootcamp officially runs from **Monday 1st feb to Sunday 14th** with Live Workshops held at 10:00am from Monday 1st.
- Workshops are held based on Adelaide (SA) time.
- All of our workshops will be held in our Private Facebook group. Facebook can be slightly glitchy at times so be sure to turn on all notifications from our group to be alerted when events are scheduled and live workshops are starting.
- Workshop replay links and booklets will be added to www.adelaidebakes.com.au/lybb following each class

How to get the most from the Bootcamp

- Download / print our schedule, know what is coming up and when
- Download and print the class workbooks. Each workshop will have a workbook for you to work through and to keep for reference.
- Try to attend the workshops live or catch the replays - I know that life is busy and unpredictable. Each workshop has been created specifically to cover main points that build upon each other throughout the week. To get the most from our Bootcamp and for all of the concepts to marry up it's best to catch as many as you can.
- Participate. The more you take part in the group, workshops and q&a's the better I can tailor the Bootcamp to suit you. I can answer any questions that come up to make sure you get the most benefit from our week together.

This page is for additional notes or questions that came up for you during this class.